

Stories Matter: How Will You Tell Yours?

KEYNOTE SPEAKER

PAM ALLYN

Literacy Expert, Author, and Founding Director of LitWorld
Sponsored by Scholastic



The Power of Story and Why It Matters Now More Than Ever

Everyone has a story, each individual and every school, all districts and communities. The children who come to our schools carry with them their precious stories and will meet all the wonderful people who create the learning community for them. The power of story connects us all, helps us to become citizens and actively engaged with each other. And it is a great tool for improving our schools and our school districts, a beautiful way to make a community whole and strong. Pam Allyn, a world-renowned expert on the power of stories to change lives, will share her top ten strategies for how everyone, educators and support staff, can use the "mirrors and windows" of their lives to be present for and joyfully mentor and be authentic and comfortable role models for the children and young adults they serve. She will share easy to implement ways for everyone to experience the magic of story in their own lives, how to value their own and how to make the most of these precious moments with the students, in all contexts. Pam is a world-renowned literacy expert, advocate, author, and founding director of LitWorld, a global literacy initiative. She is the author of LitCamp (Scholastic) and her books include Every Child a Super Reader, Best Books for Boys (Scholastic), and The Complete Year in Reading and Writing, a K-5 series (Scholastic).

FIVE 2-HOUR WORKSHOPS (Choose One)

PAM ALLYN

A 365 Day Strategy to Raise a Community of Super Readers: How We Can Do It and Why It Matters
Sponsored by Scholastic



Pam will guide participants along a journey to create a school community where every minute will matter to turn every child and young adult into a super reader and ensure that our children have access to the power of stories. Using building blocks for success, Pam will help participants to create concrete solutions to a solvable challenge. Continue your day of professional learning with Pam for an enjoyable interactive workshop. Participants will be provided with a complimentary copy of the book written by Pam Allyn.

AMY ILLINGWORTH, DIRECTOR, PROFESSIONAL DEVELOPMENT,
SWEETWATER UNION HIGH SCHOOL DISTRICT

Using Social Media to Tell Your Story – How You Tell Your Story Matters!



As leaders we can celebrate one another and our work in many ways. When we use social media to share our leadership journey and our school/department or district's story, we are creating a path for others to emulate. By taking control of the story telling you can change the narrative – instead of negative press or one-sided stories, the narrative you create can showcase all of the great work going on across your professional landscape. Come learn more and tweet with us throughout this interactive session! Dr. Amy Illingworth is currently the Director of Professional Growth in Sweetwater Union High School District.

JOE BAUERS-CALPRO FINANCIAL NETWORK

Finding Balance Between Your Budget Today and Your Life Tomorrow



Your financial story matters! Come and learn how to make the most of your financial decisions, investments, insurances, CalPERS/STRS, and planning for retirement. You want your financial story to have a happy ending! Learn or brush up with Joe Bauers who has years of experience and credibility working with educators to shape their financial portfolio.

JEFF STINE, RETIRED EL CAJON POLICE

Your Safety and Self-Defense – YOU Matter!



This workshop will offer a proactive approach to self-defense including recognizing the danger signs from a potential assailant and learning physical measures to effectively defend yourself and escape an attacker. Your safety and being prepared matters! The presenter, Jeff Stine, is a retired El Cajon Police Officer who worked both patrol and SWAT. He is currently a martial arts instructor and serves as an entrepreneur, owning several businesses in various fields. This workshop will be interactive.

MOLLY LORD SPONSERED BY VEBA

Music, Mood & Your Inner Mojo Matters!



Does it ever feel that life is moving too quickly and making demands faster than you can respond to them? Now consider this seemingly unrelated question: Are you curious about what happens when music crawls inside your head? Or how you can shift your emotions and state of mind using the tunes you love? Discover what it means to have "your tone match your tune" in life. Explore the secret to consciously choosing music – from Mozart to Motown - to impact your health, life perspective, and even relationships. The message will be music to your ears!



Tuesday, March 19, 7:30 - Noon
Registration & Free Continental Breakfast Sponsored by
CALPRO & North Island Credit Union Starting at 7:00

Scottish Rite Event Center • 1895 Camino del Rio South • San Diego 92108 (Mission Valley)

PRE-REGISTER VIA SDUSD ERO

"The stories we live and tell provide coherence and meaning and orient our sense of purpose." -Sharon Daloz Parks